

BROOKELYN WOLFE

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EDUCATION

- 2001 - 2003 Associate of Applied Science — Information Technology, Multimedia
ITT Technical Institute, Spokane, Washington
- 1997 - 1999 Associate of Arts — Liberal Arts
College of the Sequoias, Visalia, California

PROFESSIONAL EXPERIENCE

- 2016 - 2020 Web Developer
Blackbaud, Austin, Texas
- 2007 - present Freelance Multimedia Web and Graphic Designer
iFiaa Media, Austin, Texas
- 2010 - 2017 Web/Media Manager
TXRD — Texas Roller Derby, Austin, Texas
- 2005 - 2009 Graphic Designer
Oxyfresh.com, Coeur d'Alene, Idaho
- 2003 - 2005 Web and Multimedia Designer
Lloyd Industries, Inc., Spokane Valley, Washington

PORTFOLIO

brookelynwolfe.com

DIGITAL PROFICIENCIES

HTML5, CSS3, Bootstrap, jQuery, Photoshop, WordPress, JavaScript, Illustrator, InDesign, Sublime Text, Premiere Pro, After Effects, 3D Studio Max, Dreamweaver, Fireworks
Basic: React, Firebase, Python, PHP, Drupal CMS, ActionScript, JSON, XML, Sass, Grunt, Gulp, Git

CORE STRENGTHS

Highly Analytical, Replication Detail Expert, HTML/CSS, jQuery, WordPress, Photo Manipulation, Front End Web Development, Page Wrappers, Design, TeamRaisers and Donation Forms, Branding, Project Assessment and Management, Blackbaud Luminate Non-Profit Software Solutions

HIGHLIGHTS

Leveraged Blackbaud's Luminate platform to build donation forms, page wrappers, TeamRaisers and emails for nonprofits such as The Carter Center, MultiCare Foundation, Alzheimers Association and Feeding America for over 3.5+ years, excelling in front-end development and customer satisfaction • Partner of 10 years with Texas Roller Derby, currently active as 4-year captain for the Holy Rollers, holding the 2019 TXRD championship title. Thrived as a Freelancer in Austin, Texas for 7+ years • Created Adwords & Facebook campaigns for Bestdressedkids.com, resulting in new product conversions in 2015 • Managed a complete overhaul of the TXRD website in 2010 and again in 2014 • Contributed to raising \$5K for Safeplace.org through TXRD events • Self-taught WordPress and Drupal CMS • Customized and revamped WordPress "Cluster" theme CSS for Axis Design • WordPress web design and joint social media efforts for InfinityCabo.com gained a featured spot in "Bride" Magazine in 2014 • Partnered and branded Karaoke 5K collateral, raising over \$6K for Habitat for Humanity through Groundstone Productions • Contributed animated banner ads and static banner installations for Q1 Media's gaming industry sector • Designed and branded 10 new products at Oxyfresh.com • Established "Graphics Department" in 2004 for Lloyd Industries • Graduated Magna Cum Laude, 2003 at ITT Technical Institute